



Anciennement PEACHES

## GIRLY - FRIENDS - ACTU

Bestie, c'est le nouveau média de copines, qui s'entraident, partagent, échangent sur les derniers potins, les bons plans et les dernières actus.

Un média safe place, entre filles, qui va vite devenir ton nouvel allié.

# bestie

le média

### LE MEDIA 100% COPINES

Verticale  
NEXTGEN  
1,8M  
Français /  
mois



**6,4M**

abonnés RS

**Facebook**  
**6,3M**

74% Femmes  
36% 25-34 ans

**Instagram**  
**71k**

84% Femmes  
37% 25-34 ans

**Snapchat**  
**8,1k**

68% Femmes  
37% 18-24 ans

**Tik Tok**  
**2,5k**

86% Femmes  
53% 18-24 ans

bestie  
le média

LE MEDIA 100% COPINES

## SOCIAL

The screenshot shows the Instagram profile for 'bestie.media'. The profile picture is a black circle with a white letter 'b'. The bio includes the name 'bestie.media', a 'Suivre' button, a 'Contacter' button, and a '131 publications' indicator. Below the bio, there are statistics for '72.4 k followers' and '164 suivie(s)'. The bio text reads: 'Peaches Le groupe de besties dont t'es toujours voulu faire partie. Actualités, mode, beauté, conseils... 102 ans/bestie.media'. Below the bio, there are tabs for 'PUBLICATIONS', 'REELS', and 'IDENTIFIÉS'. The main content area displays a grid of six image posts. The top-left post features a couple embracing with the text 'ce qu'il ne fallait pas manquer ce week-end'. The top-middle post shows a woman in a black dress with the text 'le photo dump de la semaine'. The top-right post shows a woman in a black dress with the text 'la passion ultra creppy d'Emma Roberts'. The bottom row contains three smaller posts, including one with a man in a suit and a woman, and another with a man in a suit and a woman.

## VIDEO

The video section displays two video thumbnails. The left thumbnail shows a man in a black suit and a woman in a black dress standing on a red carpet. The text 'la love story' is overlaid on the image. The right thumbnail shows a woman with long blonde hair smiling. The text 'la passion ultra creppy d'Emma Roberts' is overlaid on the image.