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COOKING MAKES YOU HAPPY

SHARING - GENEROSITY - DELIGHT

The #1 culinary media brand in France!

Marmiton's mission, along with its team of passionate contributors, is to pass on and sustain the joy of cooking, from beginners to seasoned chefs, and to raise awareness about the impact of food on health, society, and the planet.

BRAND

19.8 M FRENCH/MONTH

PRINT

83 K COPIES

5.7 M READERS

DIGITAL

16.3 M UV

SOCIAL

6.7 M SOCIAL FOLLOWERS

NEWSLETTER & PODCAST

189 K NEWSLETTER SUBSCRIBERS

1.6 M PODCAST IMPRESSIONS

REWORLD MEDIACONNECT

Sources: ACPM OneNext Global 2026 H1, ACPM OneNext 2026 H2, ACPM OJD DFP 2025-2026, Médiamétrie//NetRatings September 2026, Kolsquare october 2026, Publisher - Newsletter october 2026, Publisher - Podcast september 2026

WHAT'S NEW ?

2026 MARMITON AWARDS

4th Edition – December 16, 2026

The Marmiton Awards are designed to support brands dedicated to cooks of all levels, from passionate amateurs to seasoned chefs, helping them explore the joy of cooking regardless of their skills, time, budget, or motivation.

Through simple everyday gestures, they encourage creativity and allow everyone to rediscover the pleasure of cooking, alone, with others, or with family.
Centered around **24 themes**, a jury made up of our editorial teams and industry experts will reward one product or service in each category.

THE MOST FOODIE DAYS BY MARMITON

2nd Edition – October 1 to 11, 2026

The Marmiton Kitchen is taking over one of France's most visited shopping centers, transforming it into a **truly immersive food village** where visitors can **discover**, **test**, **taste**, and **cook with your products**.

On the agenda: Marmiton masterclasses, tastings, live cooking demonstrations, and interactive experiences designed to showcase brands and their innovations.

A dedicated, fully customized space allows each partner brand to run its own activations and present its products and services.