





Mathieu CHEVALIER

Editor-in-chief

AUTO PLUS, THE ONLY MAGAZINE THAT PUTS ITSELF IN THE DRIVER'S SHOES

EXPERIENCE - ADVICE - INNOVATION

The leading brand for 38 years in all matters relating to car buying and the driver's lifestyle.

Thanks to its influence, Auto Plus is the number one brand for reaching men, particularly prospective car buyers.

Unquestionable brand credibility thanks to the Auto Plus test centre, which tests 400 cars a year!

BRAND

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164 K COPIES

1.6 M READERS

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2.9 M UV

SOCIAL

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NEWSLETTER & PODCAST

64 K NEWSLETTER SUBSCRIBERS

2.9 M PODCAST IMPRESSIONS

REWORLD MEDIACONNECT

Sources: ACPM OneNext Global 2026 H1, ACPM OneNext 2026 H2, ACPM OJD DFP 2025-2026, Médiamétrie//NetRatings September 2026, Kolsquare october 2026, Publisher - Newsletter october 2026, Publisher - Podcast september 2026