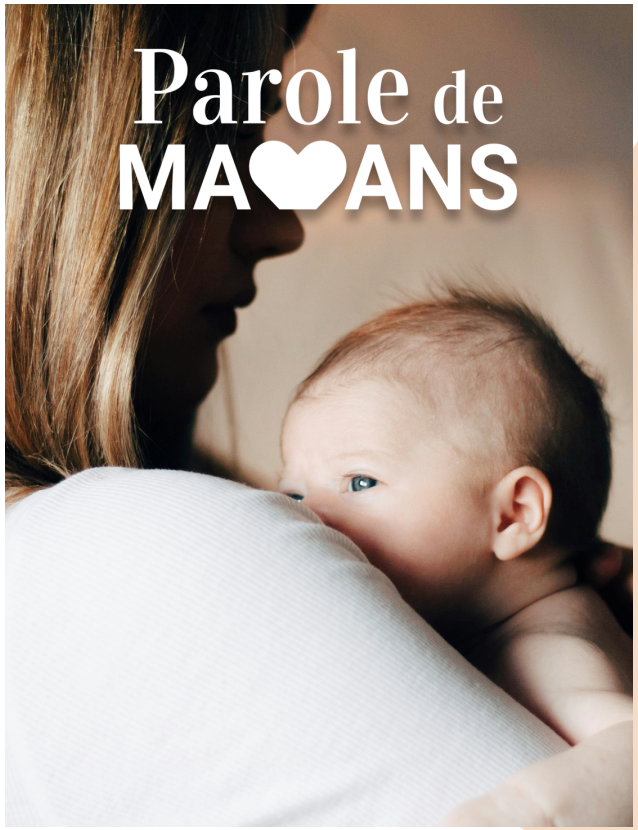






Céline GERBIER

Digital Manager

THE FIRST SOCIAL NETWORK FOR MOMS

PARENTING - CHILDHOOD - SUPPORT

Since 2006, the go-to platform for pregnant women and new parents.

Our goal: move away from top-down expert advice and focus on exchange and conversation among young moms. A participatory approach. Being at the heart of parents' lives allows us to help brands connect with them.

DIGITAL	SOCIAL	NEWSLETTER	PODCAST
587 K UV	**978 K** SOCIAL FOLLOWERS	**7 K** NEWSLETTER SUBSCRIBERS	**355 K** PODCAST IMPRESSIONS

REWORLD MEDIA CONNECT

Sources: Médiamétrie//NetRatings July 2026, Kolsquare october 2026, Publisher - Newsletter october 2026, Publisher - Podcast september 2026