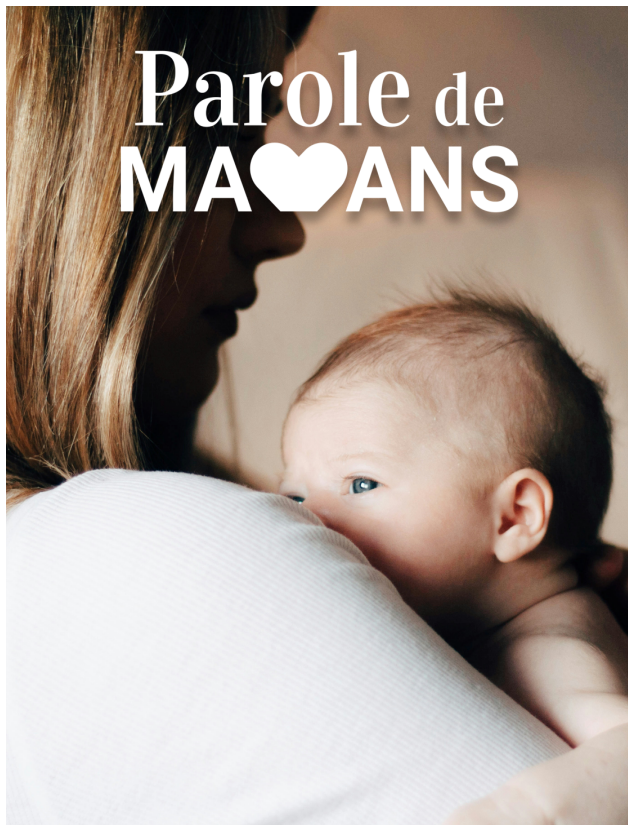




Céline GERBIER
Digital Manager

THE FIRST SOCIAL NETWORK FOR MOMS

PARENTING - CHILDHOOD - SUPPORT

Since 2006, the go-to platform for pregnant women and new parents.

Our goal: move away from top-down expert advice and focus on exchange and conversation among young moms. A participatory approach. Being at the heart of parents' lives allows us to help brands connect with them.

DIGITAL

582 K
UV

SOCIAL

978 K
SOCIAL
FOLLOWERS

NEWSLETTER

5 K
NEWSLETTER
SUBSCRIBERS

PODCAST

483 K
PODCAST
IMPRESSIONS