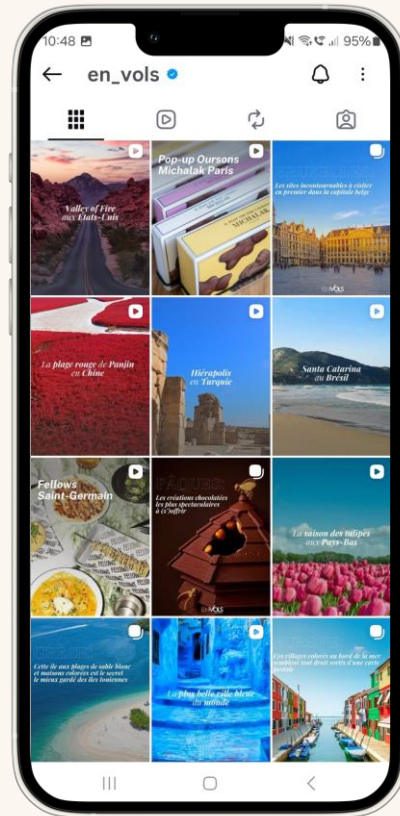




PRINT

145 K issues

222 K influent readers



DIGITAL

1,1 M UV / month



Florence Willaert
Editor-in-chief

AN INVITATION ON A JOURNEY

LIFESTYLE - TRAVEL – INSPIRATION

Here is the ideal travel companion: **EnVols Air France**, the Air France magazine. With its premium and versatile positioning, this bi-monthly publication, entirely bilingual (French-English), offers an original perspective—sophisticated and authentic, elegant yet daring—on travel and its multiple facets: fashion, beauty, culture, hospitality, gastronomy, architecture, design.

An invitation to explore a world in motion with the greatest French writers and the most talented photographers, providing unparalleled reading pleasure and a unique visual experience.

Everything you need to take off beautifully, and in excellent company.

SOCIAL

276 K followers

NEWSLETTER

102 K subscribers



AIR France APP

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AIR FRANCE PRESS APP

1,3 M users

5 Titles downloaded / user

AIRFRANCE / media solutions

A POWERFUL SERVICE ECOSYSTEM

THE AIR FRANCE PREMIUM CUSTOMER EXPERIENCE

Accompany travellers throughout the Air France premium customer journey to enhance the impact.

Activate the touchpoints of a powerful service ecosystem, enabling you to reach highly qualified and engaged audiences:

- Air France apps: the booking app and the Air France Press kiosk
- DOOH screens & exclusive Wi-Fi portal in Air France Business and La Première lounges
- On board: in-flight entertainment (IFE) & high-speed Wi-Fi, deployed across the entire Air France fleet.

AIR FRANCE LOUNGES

361 K travellers / month

15 lounges & 43 DOOH screens

197 K Wi-Fi connexions / month

ON BOARD

1,5 M Long-haul passengers / month

3,6 M passengers / month potentially exposed to WiFi on board