



## THE SPOKESPERSON FOR GENZ

### SUPPORT - ENTERTAIN - RAISE AWARENESS

A long-standing player in the entertainment industry, melty is THE go-to media outlet for Gen Z, a highly connected and engaged community on the lookout for practical solutions.

Our expertise? Engaging and impactful content on social media.

Society, TV series, films, music, celebrities, lifestyle... we cover all these topics from a fun, authentic, engaging and accessible perspective.

### DIGITAL

**4.8 M**  
UV

### SOCIAL

**15.3 M**  
SOCIAL  
FOLLOWERS

### NEWSLETTER

**8 K**  
NEWSLETTER  
SUBSCRIBERS

### PODCAST

**923 K**  
PODCAST  
IMPRESSIONS