



**Céline GERBIER**  
Digital Manager

**THE FIRST SOCIAL NETWORK FOR MOMS**

**PARENTING - CHILDHOOD - SUPPORT**

Since 2006, the go-to platform for pregnant women and new parents.

Our goal: move away from top-down expert advice and focus on exchange and conversation among young moms. A participatory approach. Being at the heart of parents' lives allows us to help brands connect with them.

**DIGITAL**

**586** K  
UV

**SOCIAL**

**979** K  
SOCIAL  
FOLLOWERS

**NEWSLETTER**

**5** K  
NEWSLETTER  
SUBSCRIBERS

**PODCAST**

**370** K  
PODCAST  
IMPRESSIONS