



THE SPOKESPERSON FOR GEN Z

SUPPORT - ENTERTAIN - RAISE AWARENESS

A long-standing player in the entertainment industry, melty is THE go-to media outlet for Gen Z, a highly connected and engaged community on the lookout for practical solutions.

Our expertise? Engaging and impactful content on social media.

Society, TV series, films, music, celebrities, lifestyle... we cover all these topics from a fun, authentic, engaging and accessible perspective.

DIGITAL

4.8 M
UV

SOCIAL

15.3 M
SOCIAL
FOLLOWERS

NEWSLETTER

8K
NEWSLETTER
SUBSCRIBERS

PODCAST

923 K
PODCAST
IMPRESSIONS